WAKE FOREST UNIVERSITY SCHOOL OF BUSINESS

MASTER of ARTS in MANAGEMENT
GAIN A COMPETITIVE EDGE

Your undergraduate education gave you a solid foundation in a field you're passionate about. But now you need to stand out from the competition.

Our 10-month Master of Arts (MA) in Management program is designed specifically for recent liberal arts, sciences and engineering graduates who want to excel personally and professionally in today's challenging marketplace.
Throughout the MA program, you'll receive career coaching to assess your career options, refine your goals, and sharpen your interviewing and presentation skills.

The Center for Market Readiness & Employment will help you develop the skills you need to launch the career you want.

Our extensive Wake Forest alumni network and corporate contacts will allow you to make invaluable connections to set your career on the fast track.

Give us 10 months and we'll give you the business knowledge and expertise you need to turn your passion into a profession.

**Hunter Gay**  
*MA '15  
BA '14, Politics & International Affairs, History*

“With my double major, I felt that my career options were limited to government or law school, but ultimately I determined that the MA program would provide me the opportunity to build upon my liberal arts education and pursue a career that was both diverse and exciting.”

**Joyelle Fleming**  
*MA '15  
BA '14, Anthropology and Human Health*

“The MA program is a great fit because it offered me new experiences in only 10 months, providing me with a solid business background while still allowing me to pursue my interests in the health field.”

**Stats**

<table>
<thead>
<tr>
<th>Function</th>
<th>Average Salary (with % of jobs accepted)</th>
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<tbody>
<tr>
<td>Marketing/Sales</td>
<td>$52,685 (26%)</td>
</tr>
<tr>
<td>General Management</td>
<td>$55,778 (18%)</td>
</tr>
<tr>
<td>LDP/Rotational</td>
<td>$56,400 (12%)</td>
</tr>
<tr>
<td>Financial Services</td>
<td>$60,115 (20%)</td>
</tr>
<tr>
<td>Consulting</td>
<td>$61,357 (24%)</td>
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Targeted Corporate Recruiting

MA Students found employment with 61 different companies in 2015, including such top employers as Aon, Bank of America, Cigna, Dell, Deloitte, EY, Frito-Lay, Oracle, PepsiCo, Steelcase, and United Technologies.
ONE OF THE MOST INNOVATIVE PROGRAMS IN GRADUATE BUSINESS EDUCATION, the Master of Arts in Management builds on the skills and knowledge gained in your undergraduate studies, preparing you for a broad range of fields and careers. Coursework delves into core business functions and skills; learning is experiential, practical, collaborative and teamwork driven.

**BUSINESS ED REDEFINED**
Classes and networking in Farrell Hall, a state-of-the-art, $55 million learning complex.

**INDIVIDUAL ATTENTION**
A hands-on learning environment, with small classes and a 10:1 student:faculty ratio.

**REAL-WORLD EXPERIENCES**
Results-driven, team-based consulting projects that amplify concepts learned in the classroom.

**PERSONALIZED GUIDANCE**
Career direction and coaching from staff, faculty and professional connections.

**ESSENTIAL NETWORKING**
Speaker series and networking opportunities connect you with innovators and thought leaders.

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**the WAKE FOREST DIFFERENCE:**

**READY.**
We are the Wake Forest School FOR Business. We shape performance-ready professionals who are driven to achieve results with integrity.

**ABLE.**
Business is rapidly evolving. Today, it’s about more than what leaders know in their heads; it’s also what they know in their hearts. It’s having a foundation built on knowledge and skill—but it’s also about developing grit and fostering character.

**HONORABLE.**
The School of Business is consistently recognized for its rigor and innovation by recruiters who seek top talent and by rankings organizations—including U.S. News & World Report, Bloomberg Businessweek, The Economist, Forbes and the Financial Times—who include Wake Forest among the world’s best business schools.
The MA program starts in July with a rigorous five-week session to prepare you for graduate-level business courses. The fall and spring semesters are divided into four modules where you'll acquire a foundation in finance, marketing, operations, business analytics, accounting, economics, information technology, ethics, organizational behavior and leadership.

The interaction between exceptional professors and engaged, inspired students is vital to the Wake Forest culture. Courses are taught by outstanding educators and researchers who have led successful companies, launched entrepreneurial ventures and consulted extensively. They have experience with companies of all sizes—in many nations—and know what it takes to succeed.

OUR STUDENTS DON'T ENROLL. THEY COMMIT.

Since joining the faculty in 2001, Dr. Iacovou has epitomized the teacher-scholar-professional model and has been instrumental in crafting a new strategic vision for the School of Business.
**ALP**

In business education, there's no substitute for hands-on experience.

**Action Learning Projects (ALP)**

are an integral part of the MA program. We emphasize hands-on, practical learning in a team-based, collaborative environment. These real-world projects are designed to provide students with a world-class experiential learning opportunity, and give organizations the benefit of fresh ideas and solutions in business.

**OUR STUDENTS DON'T JUST GO TO CLASS. THEY GET TO WORK.**

The tangible, fast-paced, practical knowledge acquired through the ALP project prepared me for business challenges I will face daily.

**Jessica Arndt, MA '15**
Wake Forest University is accredited by:

AACSB International, The Association to Advance Collegiate Schools of Business, which represents the highest standard of achievement for business schools worldwide. Accredited institutions confirm their commitment to quality and continuous improvement through a rigorous and comprehensive peer review.

The Southern Association of Colleges and Schools Commission on Colleges, which is the regional body for the accreditation of degree-granting higher education institutions, serving as the common denominator of shared values and practices among the diverse institutions in the Southern states that award associate, bachelor’s, master’s, or doctoral degrees.

MEET YOUR MA ADMISSIONS TEAM

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MA STUDENT PROFILES + PROGRAM INFORMATION + APPLICATION

Online application available Sept 1
Early application deadlines Nov 4 • Dec 2 • Jan 8
Regular application deadlines Feb 3 • Mar 9 • Apr 15
Rolling application deadlines May 1 - June 15
Classes begin Early July